

FOR IMMEDIATE RELEASE

Earn, Save, Spend, Budget! Kids Can Learn About Personal Finance Through New Library Offerings



Long Branch, New Jersey – February 6th, 2024 – Young people will have the opportunity to learn about financial topics — like earning, saving, spending, sharing and budgeting — in a way that is both meaningful and fun through a new Long Branch Free Public Library offering. Once our renovated building opens, visit the library for in-person kids’ programs or take home a tablet loaded with fun games, offered through the Thinking Money for Kids program.

The Long Branch Free Public Library has been selected to receive a Thinking Money for Kids Program Kit from the American Library Association (ALA) and the FINRA Investor Education Foundation. The Program Kit is a collection of expertly vetted resources to help libraries teach financial education concepts for children ages 3 to 12, both in the library and in children’s homes.

Selected through a national application process, The Long Branch Free Public Library is one of 300 libraries to receive this unique offering.

“We’re excited to introduce the Thinking Money for Kids Program Kit at the Long Branch Free Public Library,” said Tonya Garcia, Library Director. *“With this initiative, we aim to make financial education accessible and enjoyable for young minds. By*

introducing engaging programs and Playaway Launchpad tablets loaded with fun financial games, we empower children to develop vital money management skills playfully. We look forward to inviting families to visit the renovated library, explore our resources, and embark on this exciting financial learning journey together. A very special thanks to Nekesha Marshall, our Family Services Manager, for writing this grant and for continually bringing top-notch, innovative resources to our youth and families."

Playaway Launchpads are kid-friendly tablets designed to continue learning at home. The Launchpads won't require a home internet connection and will be available for checkout at the Long Branch Free Public Library once the Main Library reopens after renovations. Games that are pre-loaded on the Launchpads also have corresponding physical games in the library including Pet Cents, Making Moo-lah, Currency Conga and Penny Pinchers' Party.

The Long Branch Free Public Library has served as a community anchor for over 100 years. Located on the beautiful Jersey Shore, the library consists of both the Main Carnegie Library and Elberon Branch. LBFPL is where innovation and tradition meet, creating nationally recognized services and programs to help individuals achieve their full potential.

For more information or to contribute to the Long Branch Free Public Library's initiatives, please contact:

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