# Grow with Google

# **Google Career Certificates**

Prepare for a new career in a high-growth field in three to six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at grow.google/certificates.



Cybersecurity



Data Analytics



Digital Marketing & E-commerce

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IT Support

Project Management

UX Design

# Why earn a Google Career Certificate?

### A path to in-demand jobs:

Connect directly with top employers, like Deloitte, Target, and Verizon, that are currently hiring.

### 150+

employers in the Google Career Certificates Employer Consortium.

#### No experience necessary:

Learn job-ready skills, even with no relevant experience.

# 2,400,000+

in-demand job openings across certificate fields.<sup>2</sup>

#### Learn at your own pace:

Complete the online program on your own terms.

## Under 10 hours

of flexible study per week.<sup>1</sup>

### Stand out to employers:

Make your resume competitive with a credential from Google.

### 75%

of program graduates report an improvement in their career within 6 months of completion.<sup>3</sup>

## Put your skills to work. Get a job in a high-growth field, with help from Google.

#### Google Cybersecurity Certificate

Cybersecurity analysts are responsible for monitoring and protecting networks, devices, people, and data. Learn the foundations of cybersecurity and gain hands-on experience using industry standard tools like Python, Linux, SQL, and Security Information and Event Management (SIEM) tools.

Get started at grow.google/cybersecurity.

#### Google Data Analytics Certificate

Data analysts make use of data to help inform important business decisions. Develop confidence navigating the data life cycle using tools and platforms to process, analyze, visualize, and gain insights from data.

Get started at grow.google/dataanalytics.

#### Google Digital Marketing & E-commerce Certificate

The Google Digital Marketing & E-commerce Certificate graduates learn the fundamentals to help businesses grow their online presence and sales with hands-on practice using popular digital marketing and e-commerce tools.

Get started at grow.google/digitalmarketing.

#### Google IT Support Certificate

IT support involves troubleshooting and problem-solving to help computers and networks run smoothly, while providing great customer service along the way. Learn the foundations of networking and operating systems and how to solve problems using code.

Get started at <u>grow.google/it-support</u>.

#### Google Project Management Certificate

Project managers are responsible for planning and overseeing projects to ensure they are completed efficiently. Learn the foundations of traditional project management and agile principles while applying these methodologies to real-world scenarios.

Get started at grow.google/projectmanagement.

#### Google UX Design Certificate

User experience (UX) designers make technology easier and more enjoyable to use. Grasp the foundations of UX design and research while building low-fidelity designs and wireframes, creating high-fidelity prototypes, and testing.

### \$100,000+

median entry-level salary in cybersecurity<sup>4</sup>

## \$92,000+

median entry-level salary in data analytics<sup>4</sup>

### \$59,000+

median entry-level salary in digital marketing & e-commerce<sup>4</sup>

\$57,000+ median entry-level

salary in IT support⁴

### \$77,000+

median entry-level salary in project management<sup>4</sup>

\$112,000+ median entry-level salary in UX design<sup>4</sup>